



Bring Your Online Assets to the Desktop with Silicon Connector

Save time and money in *every* workflow – storing content anywhere the Internet can reach using HTTP-based asset links



Activate Existing Infrastructure

Connect your content stored in database, repository or CMS

Store Content Anywhere

Maintain assets anywhere an Internet connection can reach

Use What You Already Know

Leverage existing interfaces to display and manage assets

Save Money

Reduce cost and increase time-to-market by streamlining your workflow.

Contact Silicon Publishing Today

sales@siliconpublishing.com
(925) 935-3899

Recharge ROI on Existing Infrastructure Investments

Whether you have assets in a DAM, CMS, database or repository, Silicon Connector can activate those assets to meet and exceed your business goals. With HTTP-based linking, Silicon Connector works with any back-end data base so you can store assets anywhere the Internet can reach.

Combine Web, print or Internet assets stored across different operating systems on different continents. The workflow assets are displayed right in your current interface – and behave as if every asset was local.

Better Brand Consistency

Save time and money and enjoy better brand consistency. Standardize your presentation and identity across print, Web and mobile channels. Ensure that your brand is consistently presented to every audience, no matter what device or medium your customers prefer.

Speed Production and Streamline Publishing

Speed workflow production with dynamic links to assets – assets stored across different OSES, multiple online repositories or digital asset management systems. Benefit from workflows that make all your assets appear as if they are stored in one local source.

Streamline publishing workflows and maximize profit margins when you eliminate many workflow production tasks. These include: cutting time and cost associated with manually validating correct assets, resolving version conflicts and synchronizing locally downloaded copies of assets back to the DAM or CMS.

Faster Time-to-Market

Cut production time and maximize workflow efficiency. Combine current assets and get your product to market quickly and easily.

Silicon Connector Activates Hidden Functionality in Your Adobe InDesign Workflow

Remove File Management Hassles

Silicon Connector introduces HTTP-based links to your InDesign workflow. This means edits, updates and changes are applied directly to the linked asset where it is stored instead of local copies downloaded by your system. Controlling versions among remote workgroups just got a lot easier.

Dynamic HTTP-based Links

Dynamic HTTP-based asset links mean that users see instant WYSIWYG updates to the workflow.

Utilize Existing Interfaces

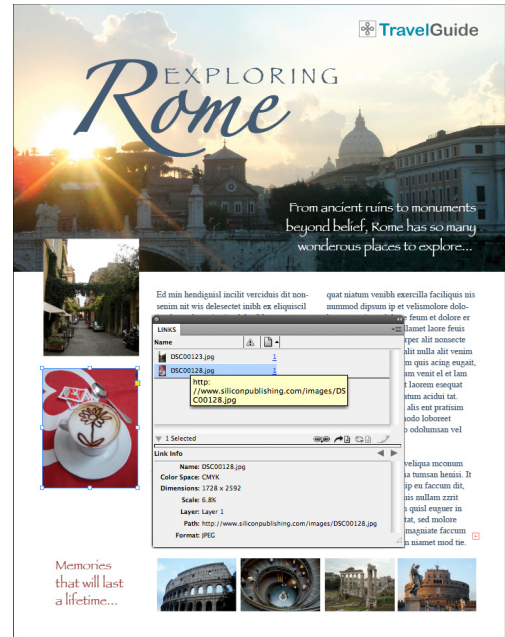
Silicon Connector displays remote assets alongside local assets within the interface you currently use. Asset security parameters and user access controls remain unchanged within your systems.

Control Remote Assets From Your Desktop

Finally, you can now connect your DAM, CMS, ECM, or online repository to your desktop - every asset acts like a local asset.

Share Documents Across Remote Workgroups

Seamless portability! Send documents in a workflow to remote offices and leave all the assets where they belong. Wherever the document is opened, dynamic HTTP-based links are resolved to automatically display current assets.



An HTTP-based Link within InDesign's Links panel, made possible by Silicon Connector

Customize Silicon Connector

Silicon Publishing can extend Silicon Connector to help you realize your vision. Our custom engineering solutions can really help you meet or exceed your business goals.

About Silicon Publishing

Silicon Publishing is a leading developer of Web-to-print, multi-channel and automated publishing solutions. Using core technologies like Adobe Scene7 and InDesign Server, together with our own, innovative document models we are able to combine print operations with best of breed Web experiences to deliver content to any device or medium your customers demand. We have over a decade of experience implementing best-of-class publishing solutions for some of the world's top brands.

Call today to learn how products and custom engineering services from Silicon Publishing can help you meet or exceed your business goals!

