



# Deliver Superior Online Design Experiences with Silicon Designer

Real-time document editing with a rich, WYSIWYG, browser-based experience that matches output fidelity



## Drive Conversion and Improve Sales

Empower customers, clients or constituents to create their own personalized materials within a Web-browser

## Differentiate Your Brand

Make your brand stand out with the best editing experience available

## Customizable Solution

Configure application and experience to match your business needs

## Publish With Confidence

Workhorse Web app that utilizes industry standard technologies to deliver quality output

## Contact Silicon Publishing Today

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(925) 935-3899

## Drive Conversion Rates and Improve Sales with On-line Document Design

Empower customers or internal constituents to easily create, customize and produce personalized documents for print, Web or mobile delivery - requiring nothing more than a Web browser. Deliver a broad range of document design solutions including marketing collateral, promotional materials, photo books, flyers, HTML e-mail campaigns, advertisements, and more. Silicon Designer is a rock solid, web application that hundreds of businesses use for adding document editing, customization and production capabilities to their Intranets and Web sites.

## Differentiate Your Brand

Make your brand stand out with the best browser-based editing experience available. Silicon Designer's rich feature set and innovative approach allows direct, real time, on-canvas editing so

you can provide customers with the best possible experience. The true WYSIWYG editing environment is guaranteed to match the fidelity of high-quality output.

## Customizable Solution

Silicon Designer can be configured to your specific requirements. The application may be easily customized - the interface can be skinned to reflect your brand, can integrate with your back-end systems and enforce business rules using Web services. Design constraints such as limiting font or color choices are easily configured as part of the template design process. Whether you offer a free-form design or highly constrained editing experience, the choice is yours!

## Publish With Confidence

Utilize industry standard technologies to delivery high-quality output. Silicon Designer renders final form output using Adobe Scene7, InDesign Server, XMPie or HTML5 so you can publish with confidence.

# Eliminate errors, reduce re-work and increase customer satisfaction with Silicon Designer

## Maintain Brand Consistency

Keep your brand consistent specifying which page items users can or cannot edit as part of your document setup. Silicon Designer can also be configured to reveal centralized sets of templates, assets, colors and font choices. Now anyone can personalize marketing and corporate communications and without sacrificing brand quality.

## Increase Customer Satisfaction

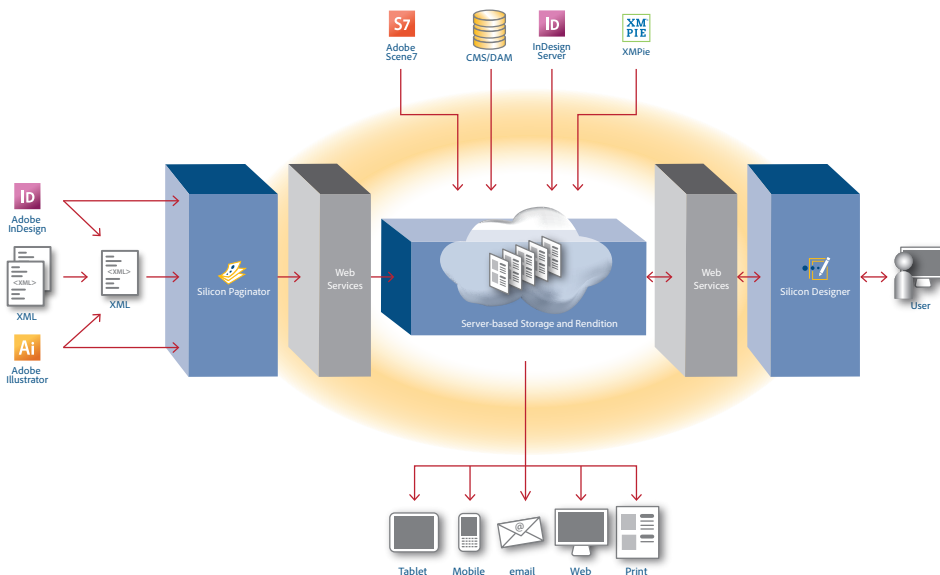
Combine Silicon Designer with your on-line store front

to empower customers to make their own design choices. Add new options for customizable products such as personalized stationary, invitations, business cards, calendars, photo books, greeting cards and more.

## Customize Silicon Designer

Silicon Publishing can extend Silicon Designer to help you realize your unique vision. Our custom engineering solutions can help you meet or exceed your business goals.

*High-level architectural diagram illustrating how Silicon Designer integrates data storage, Web services and rendition engines to deliver superior on-line editing experiences for multi-channel publishing.*



## About Silicon Publishing

Silicon Publishing is a leading developer of Web-to-print, multi-channel and automated publishing solutions. Using core technologies like Adobe Scene7 and InDesign Server, together with our own, innovative document models we are able to combine print operations with best of breed Web experiences to deliver content to any device or medium your customers demand. We have over a decade of experience implementing best-of-class publishing solutions for some of the world's top brands.

Call today to learn how products and custom engineering services from Silicon Publishing can help you meet or exceed your business goals!

