

# Silicon Paginator

AUTOMATED PUBLISHING DONE RIGHT.



## KEY FEATURES

- Variable data and intelligent templates create customized, high-quality customer-facing marketing materials, catalogs and spec sheets.
- Silicon Paginator technology extends core DAM content management to deliver high-quality print output with Adobe InDesign and InDesign Server.
- Intelligent data-aware templates enable lights-out production of top-quality customer-facing documents, catalogs and marketing materials.
- Silicon Publishing delivers Paginator solutions for a broad array of vertical markets and document types, completely automating catalogs, campaigns, financial documents, or virtually any other data-driven output with true multi-channel publishing capability.

## RELATED PRODUCTS

Silicon Publishing's offerings for publishers, media developers and digital content distribution include:

- Silicon Connector™
- Silicon Designer™
- Adobe InDesign Server™ resale

**Silicon Paginator unites the content management strengths of leading DAMs with Adobe InDesign's page composition power for easy multi-channel delivery of the most sophisticated & challenging data-driven publications.**

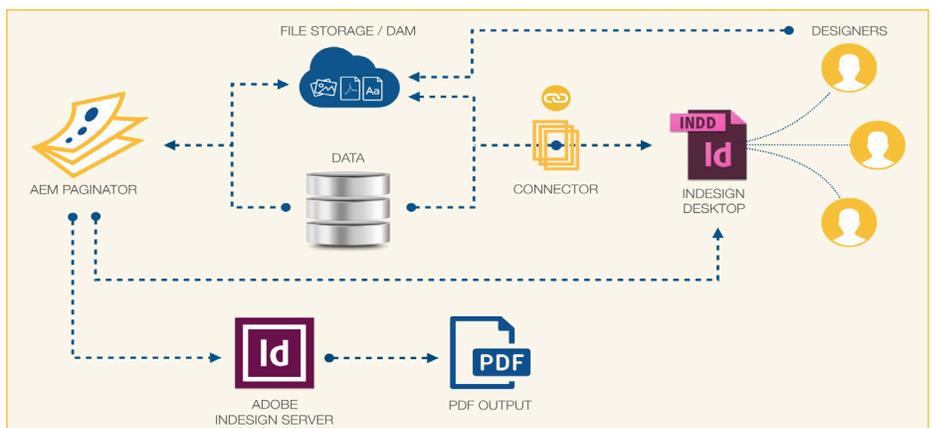
With Silicon Paginator, organizations large or small easily automate the delivery of customer-ready content with dynamic and intelligent lights-out publishing technologies, maximizing their impact across multiple delivery channels.

## HOW IT WORKS

Silicon Paginator merges structured data with the flexibility of InDesign-based templating. Paginator flows content from major content repositories and external data sources through data-aware InDesign templates to generate rich print-ready output.

**Peek under the hood:** Silicon Paginator lets you create InDesign templates that can ingest content from DAM or other external data sources to generate high-quality print output dynamically. Templates can represent entire pages of content or document components, with configurable formatting rules enforcing sophisticated pagination.

Paginator can support single-source content management, by rendering XML or HTML housed in DAM through InDesign templates that delivers the same content to high-quality print. The solution is flexible and extensible, allowing for variable data from a variety of external sources, such as relational data, XML, or JSON data feeds.



A typical workflow in which data-aware templates support a multi-channel publishing process.



# Silicon Paginator

## AUTOMATED PUBLISHING DONE RIGHT.



### PRODUCT BENEFITS

Silicon Paginator eliminates the redundant workflows common among organizations challenged with publishing to print and other media. By leveraging InDesign templates that can directly use web content or common data sources, organizations can save time and money while ensuring quick and accurate content delivery.

True automation is achieved through adaptive, intelligent layout technologies, allowing documents to morph in order to meet the demands of the content, flexibly delivering consumer-ready output from variable data, without human oversight, and with pixel-perfect layout, day in and day out.

It is now possible for DAM users to extend the reach of their catalogs across print, Web and mobile channels to engage the customer in the optimal medium, on the device of their choice.

The templates created in Adobe InDesign are stored in the same repositories that house other DAM content and assets, and standard workflows can trigger Paginator processes, allowing for complete automation of single-source publishing workflows.

### LIGHTS-OUT AUTOMATION

Silicon Paginator offers true lights-out automation for large-scale publishing by the enterprise. Using dynamic layout on the fly, Paginator

**TRANS-PACIFIC FUND (TPF) performance & milestones**

**Investment Goals**  
The primary goal is capital appreciation; generating income is not an objective. The fund is actively managed and follows its own unique investment strategy.

**Diversification**  
The fund's stock allocation is broadly diversified across different asset classes, investment styles, and individual securities. This diversification is designed to enhance results in different economic environments.

**Capitalization**  
This fund covers the spectrum of capitalization options by investing for growth and value, in companies of varying capitalization levels, including high quality, large-cap companies.

**AVERAGE ANNUAL RETURNS**

Period	1YR	3YR	5YR	10YR	Since Start
YTD	~12%	~15%	~18%	~14%	~10%

**FUND AND HISTORICAL RETURNS**

Category	YTD	1-YR	3-YR	5-YR	10-YR	Since Start
Non-U.S. Equities	14.2%	14.2%	17.1%	16.1%	14.9%	7.71%
U.S. Equities	12.2%	12.2%	14.9%	13.9%	12.7%	7.41%
Non-U.S. Bonds	2.55%	2.5%	2.7%	3.3%	2.9%	6.86%
U.S. Bonds	2.04%	2.4%	2.2%	2.4%	2.2%	6.86%
MSCI World Index	4.90%	4.9%	8.7%	5.3%	4.43%	4.01%
MSCI World Index	3.45%	3.4%	6.4%	4.8%	5.59%	5.04%

**FUND SECTORS / INDUSTRIES**

Sector	Percentage
Food, Beverage & Tobacco	31.30%
Software & Services	12.70%
Automotive & Aerospace	12.00%
Internet / Telecomm	10.35%
Healthcare	4.80%
Biotechnology	4.72%
Pharmaceuticals	3.87%
Healthcare / Personal	4.20%
Capital Goods	3.72%
Renewable Energy	2.42%

**PRICE FUNDAMENTALS**

Measure	Value
Current Price	\$19.07
10 Year High	\$20.00
52 Week High	\$19.10
52 Week Low	\$17.00

**INVESTMENT ALLOCATION**

Asset Allocation	Market Value	% Assets
Non-U.S. Equities	\$256,670,302.35	42.1%
U.S. Equities	\$457,070,265.64	48.8%
Non-U.S. Bonds	\$219,179,215.25	39.1%
U.S. Bonds	\$122,517,974.41	4.1%
Cash & Equivalents	\$1,861,048.09	1.1%
Total Assets	\$1,027,304,806.74	100%

**FUND PERFORMANCE**

Bar chart showing fund performance over time, with values ranging from 5 to 25.

**FUND MANAGEMENT**

Manager	Years of Experience
Zhang Feng	10
William Herschel	15
Vera Rubin	10
Shankar Thapar	10

Financial reports are a natural use case for Silicon Paginator

### RELATED SERVICES

The following services are available from Silicon Publishing:

- Adobe InDesign Server automation & resale
- Integration with most leading DAMs
- Consulting on best practices for publishing and content management
- Custom development

applies the power of Adobe InDesign Server in unprecedented ways.

Examples of Paginator usage include managed static content, content that varies according to category/brand, and even content that is completely personalized, where a single template can produce millions of unique, rules-driven documents.

Paginator does this by flowing large volumes of text, images, variable data and static content through Adobe InDesign templates. Output is rendered to print formats with an entirely automated workflow using Adobe InDesign Server.

### CONTACT US

To learn more about about Silicon Paginator, please visit [siliconpublishing.com/products/products Paginator](http://siliconpublishing.com/products/products Paginator) or contact Silicon Publishing at (925) 935-3899.

